

Cultures of the book: Science, technology and the spread of knowledge

Pescara 6-7 November 2019

Day One – 6 November 2019

Opening: 09:30-10:00

Vice Rector and Head of Department

Session 1: 10:00-11:30: Reading and physicality

Dujakovic, Maja	Science, technology and experimentation in the early editions of the <i>Kalendarier des bergiers</i> , 1491 – c.1520s
Lazarevic, Persida	Bošković and Stojković compared: science books and their physicality
Hagen, Ann Marie	Like giving soldiers rifles with poor and badly-adjusted sights': medical science and schoolbook design in Edwardian Britain'
Metzidakis, Stamos	Those obscure objects of printed words
Scarci, Raffaella	The physicality of books in early childhood: reading in electroic times

Coffee Break: 11:30-11:45

Session 2: 11:45-13:15: Distribution

Bruni, Flavia	Before the catalogue: accessing knowledge in early modern libraries
Hameršak, Marijana	Books, Roads and Postal Services
Knott, Cheryl	Writing Sustainability: Donella Meadows, <i>The Limits to Growth</i> , and the First-Author Effect
Garcia Naharro, Fernando	Reading Scientific and Technical Literature under Franco
Dick, Malcolm	James Watt in Print

Lunch Break: 13:15-15:30

Session 3: 15:30-16:45: Printing technology: type

Goossens, Patrick	'This manual is not by any means meant to cover every possible instruction...' but it is the 'foundation of our business'.
Archer, Caroline	The Baskerville Punches
Singh, Vaibhav	Technological interventions from the East: the Bhisotype and at the dawn of the machine age
Knies, Michael	"We Hear of Experiments Being Made:" The American Impact on Periodical Printing in the United Kingdom, 1875-1890.

Coffee Break: 16:45-17:00

Session 4: 17:00-18:15 Arabic books

Diana, Elvira	The Culture of the Book in the Arab Countries
Viviani, Paola	The Culture of the Book in the Arab Countries
Straface, Antonella	The Culture of the Book in the Arab Countries

Dinner: 20:00-late

Day Two – 7 November 2019

Session 5: 10:00-11:30: Linguistics/Slavery

Ferro, Maria Chiara	The book of Science in Rus': translation, reception and dissemination from XI to XVIII cc.
Matzinger, Joachim; Genesin, Monica	Pre-modern writing and printing in Albania: a case sui generis
De Troia, Paulo	Falconry in China: a note about translation strategies and the promotion of Western science in Jincheng Yinglun.
Portera, Selina	<i>Metamorphosis</i> : The collection, exploitation and erasure of Indigenous and Enslaved Africans' Knowledge

Coffee Break: 11:30-11:45

Session 6: 11:45-13:15: Digital technology

Cepogulu, Gulizar	The break of the rigid dichotomy between text and image
O'Neill, Meghan	BookTube #Readathons: Examining Permutations of the Contemporary Reader Experience
Rebora, Simone	Exploring Social Reading, Empirical and Computational Approaches
O'Donnell, Kathleen Ann	Exploring the culture of the book and the spread of knowledge through technology'
Henrickson, Leah	Where Natural Language Generation Fits Within Book History

Lunch: 13:15-15:30

Session 7: 15:30-16:45: Printing technology: woodblock, copper plates

Sorella, Antonio	Mapping the Inferno: the woodcuts on the map of Inferno printed in Florence and in Venice in the XVI century.
Depuydt, Joost	The woodblocks used for scientific publications of the Plantin Press
Patterson, Diana	Euclid made Practical
Melby, Julie	Printing Big: Audubon, Havell, and the Double-Elephant Folio

Coffee Break: 16:45-17:00

Session 8: images

Gonik, Ashley	A Printed Landscape: Leonard Digges and his <i>Tectonicon</i>
Vodopivec, Ines	Titian in the service of science?
Bellis, Richard	The Uses of Matthew Baillie's <i>Morbid Anatomy</i> (1793) and Its Accompanying Engravings in Works of Disease at the turn of the Eighteenth Century
Roberto, Rose	From Pasteur and Germ Theory to Nightingale and Hospitals: the evolving encyclopaedia genre and the depiction of 19th-century medical advances

Concluding remarks: 16:45-17:00